In this current instance of emergency relief-work, thanks to the support from our partners, we were quickly and flexibly able to implement assistance to the affected areas and people of this unprecedented disaster. It is owing to this support and also the cooperation of those affected that we were able to build a trusting relationship and bring communities together for revival. We deeply thank those who have provided any forms of support, messages of encouragement and contributions in our office, as well as in the affected areas.

For our support activities from here on, we are implementing numerous projects aimed towards reconstruction. For this, we need the input of those who support JEN. JEN would like to walk together with the people of the Tohoku region and its supporters. We would like to ask for your continued cooperation in the process of reconstruction assistance.

Overview

We express our heartfelt sympathy to the victims of the Great East Japan Earthquake and Tsunami which struck on March 11, 2011.

In this current instance of emergency relief-work, thanks to the support from our partners, we were quickly and flexibly able to implement assistance to the affected areas and people of this unprecedented disaster. It is owing to this support and also the cooperation of those affected that we were able to build a trusting relationship and bring communities together for revival. We deeply thank those who have provided any forms of support, messages of encouragement and contributions in our office, as well as in the affected areas.

For our support activities from here on, we are implementing numerous projects aimed towards reconstruction. For this, we need the input of those who support JEN. JEN would like to walk together with the people of the Tohoku region and its supporters. We would like to ask for your continued cooperation in the process of reconstruction assistance.

Emergency support began on March 13th in the form of goods distribution. Different goods were distributed every week based on the changing needs of the affected areas.

Relief supplies from 2336 citizens both home and abroad were received for 2.5 months till the end of May. We distributed 70 types of daily items when temporary houses became ready, so people could start reconstructing their former lives comfortably as possible when they relocated.

On March 15 we started sending soup-kitchen volunteers. Day by day, those returning to their homes from evacuation centers wishing to restart their lives grew in numbers. However in most cases, people were unable to cook as the first floor of their houses, where kitchens once were, had been destroyed. For four months till July 22nd, we provided regular meals in two locations of the city. On April 19th, we secured a house to use as our base camp and set up a hub to welcome mud removal volunteers, for which there had been a pressing need. Everyday, we accepted 20 volunteers and dispatched them to individual houses and public infrastructure plants that are located mainly within walking distance. Some of those who requested volunteers were small business owners wishing to re-start their business, needing support removing the rubble from their company premises. Similarly, we also lent vehicles to waste disposers in order to assist retaining their employment and to generate income. In addition, psycho-emotional care was provided to long-time evacuees of all ages in the form of massages, haircuts, concerts, soccer and gymnastics classes.

1. Community Reconstruction

The Tsunami dramatically altered people’s lives. JEN provides community based support in the hope that those striving towards reconstruction will eventually find themselves in improved circumstances and environments.

A : Community Cafe

In late April, we set up a community café with the participation of the local community, and provided psychological support through legal consultation, hair-cut service, etc. Partial control of the café was eventually handed over to the local residents who were frequent users of the café when we finished our soup-kitchen support. Workshops for community reconstruction were held that residents could join while organizing various activities such as supplementary classes for children, handicraft classes for women, etc.
As support activity towards revitalization of the community progresses, the need for mud and sludge removal volunteers have decreased. On the other hand, there is a growing necessity for those who can offer assistance at events such as school sports days or festivals. We have especially seen a drastic increase in the need for volunteers to contribute towards recovery of the prime industry of the area. JEN continues to dispatch the required “manpower” to those whose livelihoods depend on fishery.

B : Community space

6890 families live in 131 temporary houses across Ishinomaki city. It was a key challenge for us to provide people who came from different areas a chance to connect with each other in the housing complexes. We organized tea parties in 13 housing complexes and supported the creation of a residents’ association in order to assist in community reconstruction with the aim of providing a friendly environment for all.

2. Support of Livelihood Recovery

There are 33 beaches in Oshika Peninsula. The key industry of Ishinomaki City is fishery, for which the peninsula is world famous, along with aquafarming. Yet much of the essential equipment was swept away by the tsunami. Support activity was conducted through constantly engaging in dialogue with those who wished to return to their jobs as soon as possible.

A : Restoring Fishing Industry

Forklifts, winches, containers, fishing nets and other equipment were distributed to help restore the livelihoods of the fishermen. When ropes and other materials required for the construction of fishing nets were supplied, the veteran fishermen taught the younger ones how to produce such nets. “Shore Revival Plan” workshop has also been set up by those who wish to see a restoration of the area through establishing sustainable structure.

B : Installing Temporary Retail Premises

The Ayukawa district, on the southernmost tip of the peninsula, formerly supported approximately 50 family-run shops. The Tsunami washed out the shops completely, but through assisting the strong desire of the shop owners to reopen, we have been able to set up 16 temporary retail premises. It is JEN’s wish that this temporary shopping center will stimulate the local economy and contribute towards revitalization of the area.

3. Accepting Volunteers

As support activity towards revitalization of the community progresses, the need for mud and sludge removal volunteers have decreased. On the other hand, there is a growing necessity for those who can offer assistance at events such as school sports days or festivals. We have especially seen a drastic increase in the need for volunteers to contribute towards recovery of the prime industry of the area. JEN continues to dispatch the required “manpower” to those whose livelihoods depend on fishery.

4. Psycho-Social Care

To provide psychological support to those who strive towards reconstruction of community and livelihood, recreational events such as cooking, and handicrafts classes, as well as musical performances have been held, alongside several therapy sessions by various experts in community spaces and cafes.

Action Policy from Hereon

In order for people to be able to lead their lives free from anxiety in their new environments, JEN will continue to provide support which focus mainly on community reconstruction and restoration of livelihood.
<table>
<thead>
<tr>
<th>Project</th>
<th>Participants /Project</th>
<th>Description</th>
<th>Participants &amp; Numbers</th>
<th>Area</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Soup Kitchen</strong></td>
<td>38,666</td>
<td>For affected people</td>
<td>38,666</td>
<td>Miyagino-ku (Sendai City), Kamikama, Kazuma, and Watanoha district (Ishinomaki City)</td>
</tr>
<tr>
<td><strong>Evacuation Center</strong></td>
<td>2,600</td>
<td>Support for Operation</td>
<td>2,600</td>
<td>Minato elementary school</td>
</tr>
<tr>
<td><strong>Community Development</strong></td>
<td>36,993</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Livelihood</strong></td>
<td>69,524</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Psycho-social Care</strong></td>
<td>9,257</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Goods Distribution</strong></td>
<td>42,183</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Volunteer dispatch</strong></td>
<td>7,041</td>
<td></td>
<td></td>
<td>Ishinomaki City</td>
</tr>
</tbody>
</table>

### Total Number of Participants

**11 March 2011 - 30 April 2012**

- **206,264**

---

- **Soup Kitchen**: 38,666
- **Evacuation Center**: 2,600
- **Community Development**: 36,993
- **Livelihood**: 69,524
- **Psycho-social Care**: 9,257
- **Goods Distribution**: 42,183
- **Volunteer dispatch**: 7,041

**Support for Operation**

- **2,600**

**Minato elementary school**

**Lending 29 vehicles to be used for removing debris**

**36,964**

**Debris removal companies**

**Partial assistance for temporary stores and initial facilities**

**5,040**

**Ayukawa**

**Assistance for fishing equipment**

**27,520**

**Psycho-social Care**

- **Volunteer dispatch**

**7,041**

**Ishinomaki City**

**Starting-kits (Consists of 70 items)**

**17,914**

**Ishinomaki City**

**Fresh vegetable**

**283**

**Higashihama (Oshika Peninsula)**

**Clothing**

**5,582**

**Minato, Watanoha, Osuka and Oshika district, in total 13 places (Ishinomaki City). 2 Evacuation Centers (Higashi Matsushima City)**

**Immediate material needs**

**2,336**

**Iwaki City (Fukushima). Sendai City, Tagajo City, Ishinomaki City and Kesennuma City (Miyagi)**

**Distribution of heaters to deemed temporary housing**

**16,068**

**Ishinomaki City, Sendai City etc (6,180 families)**

**Community Development**

- **25 complex (**)**

**13,722**

**Kamikama, Kazuma and Koganehama**

**Existing communities**

**17,271**

**Kamikama, Kazuma, and Minamikoinakai No.7, Omori,**

**Support for female division of Miyagi Fisheries Cooperatives**

**6,000**

**Karakawa branch. Oshima of Kesennuma branch, Tokura of Shirzupawa branch (support for another 16 branches will begin after May)**

**Recreation (Body massage, Hair cut service etc)**

**4,462**

**Kazuma**

**Football Class**

**300**

**Imogawa high school (and Funakoshi elementary school who use the property)**

**Physical Therapy**

**182**

**Oginohama elementary school (Ishinomaki City), Asagawa (Kesennuma)**

**Piano Recital**

**151**

**Kadonowaki elementary school, Minato second elementary school, Kama elementary school, Watanoha elementary school, Teizan elementary school, Kaidoku elementary school, Otsaki elementary school, Funakoshi elementary school Aiwa elementary school, Yagawa elementary school, Sumiyoshi elementary school, Minato junior high school, Watanoha junior high school, Okawa junior high school, Yamashita junior high school, Ishinomaki girls commercial high school**

**Musical Instrument Assistance to elementary, junior high and high schools**

**3,811**

**Kadonowaki elementary school, Minato second elementary school, Kama elementary school, Watanoha elementary school, Teizan elementary school, Kaidoku elementary school, Otsaki elementary school, Funakoshi elementary school Aiwa elementary school, Yagawa elementary school, Sumiyoshi elementary school, Minato junior high school, Watanoha junior high school, Okawa junior high school, Yamashita junior high school, Ishinomaki girls commercial high school**

**Musical Instrument Assistance to Ishinomaki Firefighters Music Band**

**351**

**Ishinomaki City**

**Volunteer dispatch**

**7,041**

**Ishinomaki City**
Corporations, Organizations and Individuals that contributed support

Volunteer Dispatch by MITSUI & CO., LTD

The employee volunteer dispatch program conducted by Mitsui & Co., LTD began on May 13th 2011. Over 700 employees have participated in the approximately fourteen months that have passed. The volunteers have exhibited their adaptability to the rapidly shifting needs of the situation whilst engaging in activities such as rubble removal, waste disposal in houses, schools and ditches, fishery revitalization support, and community reconstruction through interacting with the residents of temporary housing - all necessary steps towards self-sustainability of the community. Their consistent input has created a genuine bond of trust with the locals, and they continue to provide support through their program in 2012.

Psycho-social support by Kobunsha Co., Ltd. magazines “STORY” and “BI-ST”

Once a month from May to October for a total of six times (September cancelled due to weather conditions), Kobunsha brought a team of models, hairstylists and make-up artists to evacuation centers and temporary houses to provide relaxation through fashion and beauty. In the sixth months of the town’s transformation from emergency to restoration, news of its situation was disseminated to the readership of the magazines, through which the voices of the locals were communicated without having to visit affected areas. Currently, we are running an income-generating project through the funding donated by the readers of a special charity issue.

Introducing Corporate Support

Physical Therapy with Cirque de Soleil

Ten Cirque du Soleil performers and staff from Brazil, Russia, and America used one of the few days they had available during their Japan tour in June to visit Ishinomaki city on a day trip, in order to conduct a physical therapy session with elementary school students. The event was also attended by pupils of a high school which lends its facilities to the same elementary, leading one teacher to comment, “Our students attend school from disaster-stricken areas, but as our campus was undamaged, we never received any support. I’m extremely happy to have been able to see them smile, which has been all too rare since the disaster.”

Corporations, Organizations and Individuals that contributed support

(Within Japan) (Japanese Alphabetical Order · Honorifics Omitted)

(Abroad) (Alphabetical Order · Honorifics Omitted)
## Income

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
<th>Unit: Yen</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donations and Subsidies from Abroad</td>
<td>966,726,002.00</td>
<td></td>
</tr>
<tr>
<td>Subsidies from Home</td>
<td>728,747,322.00</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1,695,473,324.00</strong></td>
<td></td>
</tr>
</tbody>
</table>

## Expenditure

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
<th>Unit: Yen</th>
</tr>
</thead>
<tbody>
<tr>
<td>Distribution of Essential Goods responding to emergency needs</td>
<td>3,170,379.00</td>
<td></td>
</tr>
<tr>
<td>Rubble Removal Support</td>
<td>110,911,154.00</td>
<td></td>
</tr>
<tr>
<td>Daily Goods Distribution for temporary housing</td>
<td>371,791,873.00</td>
<td></td>
</tr>
<tr>
<td>Heating Devices for deemed temporary housing</td>
<td>145,991,914.00</td>
<td></td>
</tr>
<tr>
<td>Volunteer Acceptance Total</td>
<td>27,280,668.00</td>
<td></td>
</tr>
<tr>
<td>Sludge Removal</td>
<td>20,888,894.00</td>
<td></td>
</tr>
<tr>
<td>Soup Kitchen</td>
<td>2,284,999.00</td>
<td></td>
</tr>
<tr>
<td>Fishery Support</td>
<td>4,106,775.00</td>
<td></td>
</tr>
<tr>
<td>Community Support Total</td>
<td>57,698,443.00</td>
<td></td>
</tr>
<tr>
<td>Temporary Housing Communities</td>
<td>27,924,196.00</td>
<td></td>
</tr>
<tr>
<td>Existing Communities</td>
<td>29,774,247.00</td>
<td></td>
</tr>
<tr>
<td>Musical Instruments for Schools</td>
<td>17,233,088.00</td>
<td></td>
</tr>
<tr>
<td>Fisheries Support Total</td>
<td>68,260,685.00</td>
<td></td>
</tr>
<tr>
<td>Fishing Equipment</td>
<td>47,282,797.00</td>
<td></td>
</tr>
<tr>
<td>Fishing Nets (Material &amp; Production costs)</td>
<td>20,977,888.00</td>
<td></td>
</tr>
<tr>
<td>Support towards Women’s Division of Japan Fisheries Cooperative of Miyazaki Prefecture</td>
<td>622,852.00</td>
<td></td>
</tr>
<tr>
<td>Reconstruction of Shopping District (Oshika Noren town small scale business support)</td>
<td>73,782,753.00</td>
<td></td>
</tr>
<tr>
<td>Other Project Costs</td>
<td>4,462,033.00</td>
<td></td>
</tr>
<tr>
<td>Administration Fee</td>
<td>71,333,298.00</td>
<td></td>
</tr>
<tr>
<td>Planned Subsidy Returns</td>
<td>42,462,290.00</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>995,001,430.00</strong></td>
<td></td>
</tr>
</tbody>
</table>

### Pie Chart

- Distribution of Essential Goods responding to emergency needs: 37.4%
- Rubble Removal Support: 11.1%
- Heating Devices for deemed temporary housing: 14.7%
- Volunteer Acceptance: 2.7%
- Community Support: 5.8%
- Musical Instruments for Schools: 1.7%
- Fisheries Support (Nets and Other Equipment): 6.9%
- Support towards Women’s Division of Japan Fisheries Cooperative: 0.1%
- Reconstruction of Shopping District (Oshika Noren shopping center): 7.4%
- Other Project Costs: 0.4%
- Administration Fee: 72%